

DENVER INTERNATIONAL AIRPORT (“DEN”) ALLEGIANT AIR GIVEAWAY

(OFFICIAL RULES)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

1. BINDING AGREEMENT: In order to enter the Contest, you (“Contestant”) must agree to these Official Rules (“Rules”). The Rules consist of the terms and conditions on this page (“Contest Materials”). These Rules will form a legally binding agreement with respect to this Contest, please read them carefully. Contestants must agree to these Rules to be eligible for the Contest. Contestant agrees registration for this Contest and/or a submission of an entry in the Contest constitutes an agreement to these Rules.

2. ELIGIBILITY: To enter, Contestant must be a resident of the United States and at least 18 years of age (Florida, New York, and Rhode Island residents excluded). Contestants must submit contact information with entry in order to be eligible to try to win the giveaway. This Contest is void where prohibited. Employees (including without limitation, part-time, temporary, or volunteer employees) of the City and County of Denver (“City”), affiliated companies and immediate family are not eligible.

3. HOW TO ENTER/CONTEST PERIOD: Instructions on how to participate in the Contest and submit an entry will be on the Website, www.flydenver.com. Only Contestants meeting the eligibility standards may make entries to the contest. Entries sent by means other than through a comment submitted to Denver International Airport via its official Facebook page are not eligible for the contest. The Contest begins at 7 a.m. Mountain Standard Time (MST) Wednesday, December 14, 2016, and closes at 11:59 p.m. MST Saturday, December 17, 2016. Only one entry per Contestant will be accepted. Email entries are prohibited. City will notify the winner by Tuesday, December 20, 2016. City accepts no responsibility for submissions lost, delayed, damaged, not received, or howsoever caused. All submissions will become the property of the City. The authorized holder of the Facebook account from which the entry is made submits entries.

4. CONSUMER DISCLOSURE: PRIZES: Prizes include:

One (1) pair of Icelantic skis sized 171 cm tall (valued at \$749)

One (1) \$200 Allegiant airline voucher (\$200 value)

Total Value: Approximately \$949

City will select one winner through a random drawing upon conclusion of the Contest Period. City will notify the winner via telephone and/or email after being notified via Facebook. The winner shall have seventy-two hours (72hrs) to respond before an alternate winner is selected. Once the winner has responded, the winner must claim the prize within one (1) week before an alternate winner is selected.

5. OTHER RULES AND INFORMATION: Odds of winning a prize are dependent on the number of entries received. An entry during the length of this contest makes a Contestant eligible for the prize drawing. The prize(s) may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. Winner(s) must present state authorized identification prior to claiming the prize. Winner(s) must execute a waiver and release of liability as a condition of award of the prize. The name of the winner is available after December

20, 2016, upon request to DEN's Global Communication and Marketing division. This contest is subject to the Facebook, Inc.'s Promotions Guidelines, and Contest. Giveaway rules found at: <https://www.facebook.com/notes/addicted-to-networking/contestgiveaways-facebook-rules-/291002507596530/>

6. SPONSOR: This contest is sponsored by the City and County of Denver, by and through its Department of Aviation, a Municipal Corporation with a principal place of business at 8500 Pena Boulevard Denver, CO 80249. This promotion is in no way sponsored, endorsed or administered by, or associated with, Allegiant Airlines and/or Facebook, Inc. Any questions, comments, or complaints regarding the promotion must be directed to Sponsor, not Allegiant Airlines, or Facebook, Inc.

7. PRIVACY NOTICE: By participating in this Contest, Contestant agrees City can collect your personal information, and that if we cannot collect the required data, you may not be eligible to participate in the Contest. Any personal information collected during the course of the competition by City will be used for administering this Contest and for other purposes as outlined in these Rules. Contestants can request to have their information collected for the sweepstakes removed from any notification system by submitting such request in writing to DEN's Global Communications and Marketing division. Contestants acknowledge City is subject to the provisions of the Colorado Open Records Act, Colorado Revised Statutes 24-72-201 et seq., and the Contestant agrees it will fully cooperate with City in an event of a request or a lawsuit arising under such act for the disclosure of any materials or information which the Contestant asserts is confidential and exempt from disclosure. Any other provision of this Agreement notwithstanding, including all attachments or other documents incorporated into this Agreement by reference, all materials, records and information provided by the Contestant to City shall be considered confidential by City only to the extent provided in the Open Records Act, and the Contestant agrees that any disclosure of information by City consistent with the provisions of the Open Records Act shall result in no liability of City.

8. MEDIA ACTIVITY: Except where prohibited, by participating in this Contest, you agree and hereby grant City permission to use, copy, modify and make available your submissions to the public for any purpose, such as, but not limited to, press and media communications, without further compensation to you. You also agree to participate in any media or promotional activity regarding the Contest. If you are a winner, you agree that City may use your name and likeness to administer and promote the Contest or Airport Services and to conduct media interviews and promotional events.

9. GENERAL CONDITIONS: This Contest is governed by the laws of City, the State of Colorado, and the United States of America. By entering the Contest, Contestant agrees to comply with all federal, state, and local laws, rules, and regulations. All Federal, State, and Local laws and regulations apply including Denver International Airport Rules and Regulations. By participating in this Contest, you agree to be bound by the terms of these Official Rules and by City's decisions, which are final and binding on all matters pertaining to this Contest. Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including due to hardware, software, browser, or network failure, malfunction, or congestion, will not be eligible. City further reserves the right to cancel, terminate, or modify any promotion not capable of completion as planned. City reserves the right to disqualify any entry that fails to comply with these Official Rules, who attempts to enter the contest in any manner or through any means other than those described, or who attempts to disrupt the Contest or to circumvent these Official Rules or commits fraud or submits false information. City reserves the right to update the Official Rules

at any time and will do their best to keep Contestants informed of changes but it is ultimately the responsibility of each Contestant to be aware of any updates. No substitutions for prizes except by City, in which case a prize of equal or greater value will be substituted. Any Local, State, or Federal taxes are the sole responsibility of the Contest winner. Acceptance of prize constitutes consent to use winners' names and likenesses for editorial and publicity purposes, without further compensation. Participation in this Contest constitutes agreement by Contestant to release and hold harmless sponsors (including but not limited to City) officers, employees, agents, successors and assigns and affiliates against any and all claims, losses, or liabilities arising out of or relating to participation in this Contest or use, misuse, or redemption of a prize. Winners will be chosen at random from the entries received.

10. INDEMNIFICATION AND LIMITATION OF LIABILITY: BY ENTERING THE CONTEST, EACH CONTESTANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT CONTESTANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR, AND ALL ITS RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

11. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.