

# Rental Car Market Share [corrected]

September 2021



Brand	2021 Monthly	2020 Monthly	Change	YOY %Change	2021 YTD	2020 YTD	Change	YOY YTD %Change	2021 Market Share	12-Month Mkt Share
Advantage			\$0.00			\$5,366,877.76	(\$5,366,877.76)	-100.00%	0.00%	0.00%
Alamo	\$5,186,142.06	\$3,657,718.07	\$1,528,423.99	41.79%	\$39,135,380.55	\$23,194,150.20	\$15,941,230.35	68.73%	8.81%	8.75%
Avis	\$10,517,959.17	\$4,668,562.24	\$5,849,396.93	125.29%	\$73,040,376.66	\$33,183,527.14	\$39,856,849.52	120.11%	17.86%	14.95%
Budget	\$11,398,671.58	\$5,810,593.84	\$5,588,077.74	96.17%	\$95,099,071.21	\$34,648,197.73	\$60,450,873.48	174.47%	19.35%	19.00%
Dollar	\$1,657,593.63	\$1,155,063.82	\$502,529.81	43.51%	\$14,700,648.76	\$7,034,005.69	\$7,666,643.07	108.99%	2.81%	3.14%
Enterprise	\$6,227,005.41	\$5,721,918.89	\$505,086.52	8.83%	\$59,930,866.26	\$35,481,117.69	\$24,449,748.57	68.91%	10.57%	13.41%
E-Z			\$0.00			\$1,756,187.92	(\$1,756,187.92)	-100.00%	0.00%	0.00%
Fox	\$2,402,365.40	\$1,752,316.61	\$650,048.79	37.10%	\$24,082,524.66	\$11,078,371.94	\$13,004,152.72	117.38%	4.08%	5.46%
Hertz	\$8,181,905.58	\$4,758,490.51	\$3,423,415.07	71.94%	\$67,657,924.28	\$40,608,263.87	\$27,049,660.41	66.61%	13.89%	14.11%
National	\$5,737,796.64	\$2,984,151.38	\$2,753,645.26	92.28%	\$43,469,546.46	\$26,265,316.69	\$17,204,229.77	65.50%	9.74%	9.26%
Payless	\$1,980,249.13	\$664,478.52	\$1,315,770.61	198.02%	\$12,368,696.94	\$7,378,234.25	\$4,990,462.69	67.64%	3.36%	2.49%
SIXT	\$2,500,357.65	\$1,487,038.17	\$1,013,319.48	68.14%	\$25,303,691.50	\$11,428,769.25	\$13,874,922.25	121.40%	4.25%	5.17%
Thrifty	\$3,104,476.07	\$1,118,471.16	\$1,986,004.91	177.56%	\$20,568,500.47	\$8,095,365.57	\$12,473,134.90	154.08%	5.27%	4.25%
Zipcar	\$2,523.62	\$493.77	\$2,029.85	411.09%	\$49,674.69	\$16,006.92	\$33,667.77	210.33%	0.00%	0.01%
<b>Total</b>	<b>\$58,897,045.94</b>	<b>\$33,779,296.98</b>	<b>\$25,117,748.96</b>	<b>74.36%</b>	<b>\$475,406,902.44</b>	<b>\$245,534,392.62</b>	<b>\$229,872,509.82</b>	<b>93.62%</b>	<b>100%</b>	<b>100%</b>

11/17/2021