

# Rental Car Market Share

June 2021



Brand	2021 Monthly	2020 Monthly	Change	YOY %Change	2021 YTD	2020 YTD	Change	YOY YTD %Change	2021 Market Share	12-Month Mkt Share
Advantage		\$27,554.69	(\$27,554.69)			\$5,356,619.84	(\$5,356,619.84)	-100.00%	0.00%	0.00%
Alamo	\$4,475,670.05	\$1,357,736.94	\$3,117,933.11	229.64%	\$22,259,251.08	\$11,651,608.46	\$10,607,642.62	91.04%	7.22%	10.02%
Avis	\$9,198,390.97	\$1,488,819.78	\$7,709,571.19	517.83%	\$33,875,850.07	\$19,665,121.63	\$14,210,728.44	72.26%	14.83%	13.34%
Budget	\$13,410,748.35	\$1,456,162.57	\$11,954,585.78	820.97%	\$47,583,469.17	\$18,720,151.50	\$28,863,317.67	154.18%	21.62%	17.17%
Dollar	\$1,692,980.24	\$278,793.21	\$1,414,187.03	507.25%	\$6,874,600.15	\$4,298,406.24	\$2,576,193.91	59.93%	2.73%	2.86%
Enterprise	\$7,565,141.08	\$2,306,360.18	\$5,258,780.90	228.01%	\$37,300,281.54	\$19,272,679.44	\$18,027,602.10	93.54%	12.20%	15.76%
E-Z		\$6,336.05	(\$6,336.05)			\$1,753,237.19	(\$1,753,237.19)	-100.00%	0.00%	0.00%
Fox	\$2,837,538.60	\$863,557.27	\$1,973,981.33	228.59%	\$14,752,412.10	\$5,106,443.16	\$9,645,968.94	188.90%	4.57%	6.25%
Hertz	\$9,262,096.82	\$1,891,558.83	\$7,370,537.99	389.65%	\$33,090,658.97	\$27,083,417.98	\$6,007,240.99	22.18%	14.93%	13.31%
National	\$5,625,702.38	\$1,561,119.21	\$4,064,583.17	260.36%	\$24,011,037.47	\$17,338,224.83	\$6,672,812.64	38.49%	9.07%	9.49%
Payless	\$2,000,133.56	\$537,581.48	\$1,462,552.08	272.06%	\$5,749,987.26	\$4,603,964.32	\$1,146,022.94	24.89%	3.22%	2.32%
SIXT	\$3,350,502.55	\$650,365.87	\$2,700,136.68	415.17%	\$15,667,244.78	\$7,187,068.41	\$8,480,176.37	117.99%	5.40%	5.41%
Thrifty	\$2,606,287.79	\$414,118.85	\$2,192,168.94	529.36%	\$11,566,465.06	\$5,149,394.18	\$6,417,070.88	124.62%	4.20%	4.07%
<b>Total</b>	<b>\$62,025,192.39</b>	<b>\$12,840,064.93</b>	<b>\$49,185,127.46</b>	<b>383.06%</b>	<b>\$252,731,257.65</b>	<b>\$147,186,337.18</b>	<b>\$105,544,920.47</b>	<b>71.71%</b>	<b>100%</b>	<b>100%</b>

7/28/2021