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**FOR IMMEDIATE RELEASE**

## **Denver International Airport Announces its Fourth New International Destination in Three Months with Nonstop Flights to Paris, France**

**DENVER – July 20, 2017** – The Eiffel Tower, the Louvre Museum, the Arc de Triomphe and many other famous attractions in Paris, France will soon be a nonstop flight away for Denver passengers. Today, Mayor Michael B. Hancock, Denver International Airport (DEN) and Norwegian announced that the airline will begin offering nonstop service from Denver to Charles de Gaulle (CDG) beginning April 9, 2018, making this the fourth new international destination for DEN in three months.

Currently, Paris is DEN's largest unserved market in the world and DEN has the largest unserved market to Paris in North America. A recent survey conducted by DEN in cooperation with the Rocky Mountain French-American Chamber of Commerce showed that 74% of those surveyed would travel more frequently to France if there were nonstop flights between Denver and Paris.

"Paris is a global center of commerce and culture, and we couldn't be more excited that Norwegian will be offering nonstop flights from Denver beginning next spring," said Denver Mayor Michael Hancock. "This addition to DEN's growing air service network further elevates Denver's position as a global city."

The new service will operate twice a week, on Mondays and Fridays. The flight is scheduled to arrive in DEN at 6:15 p.m. and depart DEN at 8:15 p.m. It will operate using a Boeing 787-9 with 344 seats.

"It's an exciting day for Colorado travelers who, for too long, have faced high fares and limited choices. This new route is a win for all of our customers," said Thomas Ramdahl, Chief Commercial Officer at Norwegian. "Paris is a very attractive destination, for both leisure and business travelers alike. The response we have seen from the U.S. market for more affordable accessibility to European cities reflects the demand on both sides of the Atlantic. We are excited to continue our relationship with Denver International Airport, and be the leading airline in offering customers more direct flights and affordable long-haul travel."

Nearly 200 people a day travel between Denver and Paris, ranking Paris as Denver's second-largest market in Europe behind only London. The demand for travel between Denver and Paris has grown by more than 30% over the past year and is today at all-time highs.

"Securing nonstop flights to Paris has been very high on our priority list since I took over as CEO nearly a decade ago and this is a game changer for Denver," said DEN CEO Kim Day. "We expect that this new flight will significantly stimulate the already strong demand for travel between Denver and Paris, with the hope of increased frequencies in the future."

With the addition of the flight to Paris, DEN is now served by 25 airlines including nine foreign-flag carriers that provide service to 25 international destinations in 11 countries, and more than 185 total nonstop destinations. In addition, DEN will have nonstop service to all 10 of our top 10 international markets, and 15 of our top 20 international markets.

### **About Norwegian**

Norwegian is the world's sixth largest low-cost airline and carried 30 million passengers in 2016. The airline operates 450 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S. Norwegian has a fleet of 120 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. Norwegian was named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT). Norwegian was named the World's Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, named Europe's Best Low-Cost Airline. Norwegian employs 6,000 people. The airline offers 50 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow [@Fly\\_Norwegian](#) on Twitter, join the

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discussion on [Facebook](#) and keep up with our adventures on [Instagram](#). For more information on Norwegian and its network, visit [norwegian.com](#).

*Denver International Airport is the 19th-busiest airport in the world and the sixth-busiest airport in the United States. With more than 54 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world's largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit [www.FlyDenver.com](#), check us out on [YouTube](#), [Pinterest](#), and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#).*

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