



---

**FOR IMMEDIATE RELEASE**

**Icelandair + Denver: A Decade of Connections**

*Icelandair first touched down in Denver on May 10, 2012*

**DENVER – May 10, 2022** – Today, Icelandair celebrates 10 years serving Denver International Airport (DEN). The carrier first touched down in the Mile High City on May 10, 2012 flying nonstop from Reykjavik’s Keflavik International Airport (KEF). The carrier’s first departure from DEN was on May 11, 2012.

“We are extremely thankful for the investment Icelandair has made in Denver over the past decade,” said DEN CEO Phil Washington. “Iceland is an amazing and sought-after vacation destination and when you fly transatlantic with Icelandair, you can stopover in Iceland for up to seven nights at no additional airfare. That is one reason Icelandair continues to stimulate new travel demand between Denver and Europe, one of our most important international markets, which helps us to expand our global reach.”

Not only does Icelandair’s service provide nonstop access to Reykjavik – the world’s most northerly capital city – but Icelandair’s KEF hub offers Denver-originating travelers access to more than 20 additional destinations across Europe through connecting itineraries in peak summer. The daily flight from Denver arrives in Reykjavik early in the morning, just in time for easy connections to many of Europe’s largest commercial and cultural centers. Flights operate on a mix of Boeing 757 and 737 MAX aircraft.

“With similar landscapes and our love of outdoors, Icelanders have felt a welcome closeness to Denver since our arrival ten years ago today,” said Icelandair CEO Bogi Bogasson. “Icelandair is proud to celebrate ten years of partnership with Denver International Airport and the local communities the airport serves. We look forward to many more years of bridging Denver to Europe and welcoming you on board.”

Over the past decade, Icelandair has carried more than 700,000 passengers onboard its DEN-KEF flights. In 2019, Reykjavik ranked among Denver’s top 10 markets in Europe in terms of demand. In addition, Icelandair was the top carrier transporting passengers between Denver and several markets in northern Europe including Copenhagen, Glasgow, Helsinki, Oslo and Stockholm.

Icelandair’s tenth anniversary of DEN-KEF service coincides with the Taste of Iceland festival taking place in Denver between May 12 – 15. Additional information can be found [here](#).

In 2022 Icelandair is one of 12 foreign-flag carriers scheduled to serve DEN, and Reykjavik is one of 26 international cities scheduled to be served nonstop.

---

*Denver International Airport is the third-busiest airport in the world. DEN is the primary economic engine for the state of Colorado, generating more than \$33 billion for the region annually. For more information visit [www.FlyDenver.com](http://www.FlyDenver.com), check us out on [YouTube](#) and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#).*

---

###