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FOR IMMEDIATE RELEASE

DEN Puppy Bowl Streams Across Hundreds of Screens



DENVER – Feb. 5, 2021 – We know the drill, no in-person events, but that didn't keep Denver International Airport (DEN) and Dumb Friends League from teaming up for the sixth annual Puppy Bowl!

The mini football "stadium" filled with puppies was moved from its normal location – the center of Jeppesen Terminal at DEN – to the League's Leslie A. Malone Center.

The six puppy siblings were streamed live on the [DEN Facebook page](#) as they played ruff, took water-bowl breaks and enjoyed their half-time naps.

"This year's DEN Puppy Bowl may have been a little different since we weren't able to be there in person, but the nose-to-nose action was just as cute virtually," said DEN CEO Kim Day, "The event continues to be one of my favorites because at the end of the day, the Dumb Friends League puppies are on their way to finding their forever homes."

Pets featured at the DEN Puppy Bowl will be available for adoption tomorrow, at the Dumb Friends League Leslie A. Malone Center in Denver on a first-come, first-serve basis. Interested adopters can visit ddfl.org or call 303-751-5772 for more information.

"We are always excited to partner with Denver International Airport for the annual DEN Puppy Bowl. Events like this are not only fun and adorable, but they help raise awareness of the programs and services offered at the Dumb Friends League," said President and CEO of the Dumb Friends League, Dr. Apryl Steele.

Follow the action on social media using #DENPuppyBowl. [Click here](#) to see the live stream from today's event. [Click here](#) for photos from the event. Photo and video credit can be made to Denver International Airport.

Denver International Airport is the fifth-busiest airport in the United States. With more than 69 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world's largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$33 billion for the region annually. For more information visit www.FlyDenver.com, check us out on [YouTube](#) and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#).

About the Dumb Friends League

The Dumb Friends League cares for more than 20,000 homeless pets and horses each year and is a national model in animal welfare. Working toward its mission to end pet homelessness and animal suffering, the League is a strong and steadfast voice for those who cannot speak for themselves. Learn more about the programs and services the Dumb Friends League offers to its community at ddfl.org.

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