



FOR IMMEDIATE RELEASE

Frontier Airlines Generates \$10 Billion Annually in Economic Impact for Colorado

DENVER – Aug. 29, 2019 – Frontier Airlines drove nearly \$10 billion in total economic activity in Colorado in 2018, according to a new study commissioned by Denver International Airport (DEN). The study comes as the airline celebrates its 25th anniversary this year.

“We’re proud that a Denver-based carrier with deep roots in our community makes such a significant contribution to the regional and state economy,” said Denver Mayor Michael B. Hancock. “Denver truly benefits from companies like Frontier that are committed to providing economic opportunities for our residents.”

In Colorado, Frontier operates flights out of DEN and Colorado Springs Airport (COS). During 2018, Frontier flew to 92 different foreign and domestic destinations from Denver, making an average of about 61 departures each day. In addition, the airline operated to 13 destinations from Colorado Springs, making an average of about 5 total departures each day. Frontier is also headquartered in Denver.

Between operations at DEN, COS and the airline’s headquarters, Frontier’s business activities employ nearly 30,000 people in the state of Colorado generating nearly \$2.2 billion in earnings and over \$7 billion in Colorado’s economic activity.

“We’re proud to be Colorado’s hometown airline and contribute to the economic success of the state,” Barry Biffle, President and CEO of Frontier Airlines said. “Frontier’s low fares promote local tourism and have made it possible for more people to fly more often. We are incredibly appreciative of our airport partners and local leaders for their commitment to affordable air travel and world-class operating facilities.”

Frontier began operating at Stapleton International Airport on July 5, 1994, with service to four destinations in North Dakota. The airline has since expanded operations at DEN to include nonstop service to 100 cities in 43 U.S. states, the District of Columbia, Mexico and Canada. DEN ranks as the largest station in Frontier’s network, and Frontier ranks as DEN’s third-largest carrier in terms of passengers and capacity.

“Frontier and DEN have a shared history of serving the growing Denver market over the past 25 years,” said DEN CEO Kim Day. “This study clearly demonstrates the tremendous impact of aviation on Colorado’s economy and Frontier’s important role in creating jobs and furthering our state’s success.”

In 2018, the airline carried nearly 7.7 million passengers, including 2.7 million visitors to Colorado who spent an estimated \$1.6 billion. This tourism spending supported 24,500 jobs and \$1.1 billion in wages and over \$2.8 billion in economic activity.

Combining the impact of operations at DEN and COS with its corporate headquarters and visitor spending, Frontier supports over 54,000 jobs that pay nearly \$3.3 billion in earnings in Colorado generating \$5.6 billion in GDP and almost \$10 billion in total economic output.

Notably, the total employment attributable to the airline is greater than the capacity of Coors Field or the University of Colorado’s Folsom Field. It’s also about the same as three sell-out crowds at the Pepsi Center.

The economic impact study was conducted by InterVISTAS Consulting, with cooperation from DEN and Frontier. Economic impact analyses quantify the effect that an activity – such as the operations of a commercial airline – exerts on a region through directly-related employment, purchasing and sales. Commercial airlines also contribute to a region’s economic strength by facilitating the movement of people, goods and services throughout the nation and world. The industry facilitates employment and economic development in the broader economy through several key mechanisms including trade of goods and services, investment and productivity. [A link to the full study is available here.](#)

Denver International Airport is the fifth-busiest airport in the United States. With more than 64.5 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world's largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit www.FlyDenver.com, check us out on [YouTube](#), [Pinterest](#), and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#).

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