



Heath Montgomery  
Sr. Public Information Officer  
Ph: (303) 342-2295  
Recorded media line: (303) 342-2280  
Pager: (303) 342-2288  
[heath.montgomery@flydenver.com](mailto:heath.montgomery@flydenver.com)

---

**FOR IMMEDIATE RELEASE**

## **New Take on Colorado-Born ‘Smashburger’ Fires Up at Denver International Airport**

*New Smashburger flagship to offer full bar, table service*

**DENVER – Nov. 14, 2017** – Passengers at Denver International Airport (DEN) can now enjoy the first full-service Smashburger® in what is now the Denver-based company’s flagship location.

The new 2,327 square-foot Smashburger® restaurant is located on the C Concourse and is open from 6 a.m. to 10 p.m. daily, with breakfast available until 10:30 a.m. The all-new breakfast Smashburger® will make its debut on the breakfast menu, along with a variety of signature sandwiches. And, coming soon, the restaurant will feature a full bar with 10 craft beers on tap from top Colorado breweries, including Tivoli, Dry Dock, Great Divide, Left Hand, Oskar Blues, and Upslope.

“Denver International Airport is excited to welcome Smashburger, a Colorado-based company with growing international recognition, to our expanding lineup of great dining options,” said Patrick Heck, DEN’s chief commercial officer. “Not only will the restaurant bring its lauded line of burgers to passengers on the go, but it will also offer full dining service and a full bar in a first-of-its-kind concept for the company. We think passengers will love this combination of service and quality food while waiting for a flight.”

The second Smashburger is set to open in B Concourse in spring 2018. That restaurant will boast a fun, two-level layout featuring more than 3,573 square feet. Both restaurants will be operated by Midfield Concession Enterprises.

“People traveling through DEN have been looking for a better burger experience,” said Tom Ryan, founder and CEO of Smashburger®. “We are honored to bring our hometowns first full service Smashburger® into DEN and excited to be part of this dynamic airport community. Our partnership with Midfield Concession Enterprises promises to be both exciting and added-value to the Smashburger® brand.”

### **About Smashburger®**

Smashburger® is a leading fast casual better burger restaurant known for its fresh never frozen, beef burgers that are smashed on the grill to sear in the juices and seal in the flavor. In addition to burgers, Smashburger® offers grilled or crispy chicken sandwiches, black bean burgers, fresh salads, signature side items such as Haystack onions and Veggie Frites, and hand-spun shakes made with Haagen-Dazs® ice cream. On each market menu, Smashburger® offers locally inspired items like the regional burger, as well as regional sides and local craft beer. Smashburger® began in 2007 with the vision of Rick Schaden and funding by Consumer Capital Partners—the private equity firm that Rick and his father Richard own. There are currently more than 370

---

---

corporate and franchise restaurants operating in 38 states and nine countries. To learn more, visit [www.smashburger.com](http://www.smashburger.com).

### **About DEN's Shopping and Dining Program**

DEN's concession program consists of more than 196,000 square feet of retail space inside the airport that includes more than 190 locations offering an exciting culinary, fashion and retail experience. In 2016, the concession program generated a record \$370.5 million in annual gross receipts. For more information about retail store opportunities, please e-mail [concessions@flydenver.com](mailto:concessions@flydenver.com) or visit <http://business.flydenver.com/bizops/concessions.asp>.

---

*Denver International Airport is the 19th-busiest airport in the world and the sixth-busiest airport in the United States. With 58.3 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world's largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit [www.FlyDenver.com](http://www.FlyDenver.com), check us out on [YouTube](#), [Pinterest](#), and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#). For current employment opportunities, visit [jobs.flydenver.com](http://jobs.flydenver.com).*

---

###

Release 17-084