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FOR IMMEDIATE RELEASE

Denver International Airport and Norwegian Celebrate New Nonstop Service Between Denver and London Gatwick

DENVER – Sept. 16, 2017 – Today, Denver International Airport (DEN) celebrated Norwegian’s first arriving and departing nonstop flights between Denver and London Gatwick (LGW). Norwegian, DEN’s first new foreign-flag carrier since 2012, offers a low-cost option for passengers traveling between Denver and London.

“This flight will not only provide Denver passengers with more options, but it will bring in more business activity and tourists to Denver, further solidifying us as a global city,” said Denver Mayor Michael B. Hancock. “Our studies show that Norwegian’s service to London Gatwick will create more than 600 local jobs, further providing employment options for our growing population.”

London ranks as Denver’s largest long-haul market, and second-largest international market – only Cancun, Mexico, generates more demand. Currently, nearly 400 people per day travel between Denver and London, and the market demand has grown by 33 percent since 2013.

From an economic standpoint, the United Kingdom ranks as the Colorado’s largest foreign investor, and the commercial relationship between Colorado and the United Kingdom generated over \$400 million in trade in 2016. Norwegian’s new nonstop flight to London/Gatwick will bring more economic benefits by generating more than \$75 million in annual economic impact to the State of Colorado. Nearly 80 percent of this impact is due to new visitors to Colorado.

“It is an exciting day for DEN as we celebrate not only a new flight, but a new airline partner who is helping us expand our global reach,” said airport CEO Kim Day. “Norwegian’s unique transatlantic business model will lower fares for Denver travelers, leading to more opportunities to explore the world.”

Norwegian’s new service to London Gatwick will operate twice a week, on Saturdays and Tuesdays, through Oct. 28. The service will then increase to three times a week, with an additional flight on Thursdays, starting on Nov. 2. The flight is scheduled to arrive at DEN at 12:40 p.m. and depart DEN at 2:40 p.m. It will operate using a Boeing 787-9 Dreamliner with 344 seats, only the second carrier at DEN to operate this aircraft.

“We are very excited to continue our expansion in the U.S. and add Denver to our ever-growing route network. We know Coloradans are asking for more affordable flights to Europe, and at the same time, both Denver and Colorado are highly attractive for European business and leisure travelers alike, bringing thousands of visitors to the state. And this is only the beginning for us here in Denver, as we will increase service this November, and in April next year we will also add a nonstop flight to Paris, not only making flying to Europe more affordable than ever, but with award-winning service onboard one of the world’s youngest aircraft fleets,” said Thomas Ramdahl, Norwegian’s Chief Commercial Officer.

With the addition of Norwegian, DEN is now served by 25 airlines including 10 foreign-flag carriers that provide service to 26 international destinations in 11 countries, and more than 190 total nonstop destinations.

About Norwegian

Norwegian is the world’s sixth largest low-cost airline and carried 30 million passengers in 2016. The airline operates 450 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S. Norwegian has a fleet of 120 aircraft, with an average age of 3.6 years, making it one of the world’s youngest fleets. Norwegian was named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT). Norwegian was named the World’s Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, named Europe’s Best Low-Cost Airline. Norwegian employs 6,000 people. The airline offers 50 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow [@Fly Norwegian](#) on Twitter, join the discussion on [Facebook](#) and keep up with our adventures on [Instagram](#). For more information on Norwegian and its network, visit norwegian.com.

Denver International Airport is the 18th-busiest airport in the world and the sixth-busiest airport in the United States. With 58.3 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world’s largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit www.FlyDenver.com, check us out on [YouTube](#), [Pinterest](#), and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#). For current employment opportunities, visit jobs.flydenver.com.

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