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FOR IMMEDIATE RELEASE

Denver International Airport Welcomes Norwegian With Nonstop Flights to London

DENVER – Apr. 5, 2017 – Today, Mayor Michael B. Hancock, Denver International Airport (DEN) and Norwegian announced that the airline will begin offering nonstop service from Denver to London/Gatwick beginning Sept. 16, 2017. This is the first time since 2012 that DEN has announced a new foreign-flag carrier.

“Norwegian’s announcement today of nonstop service to London further solidifies Denver’s position as a global city,” said Denver Mayor Michael B. Hancock. “We are pleased that Norwegian has chosen to invest in Denver, and we look forward to a successful long-term partnership.”

The new service will operate twice a week, on Saturdays and Tuesdays, through Oct. 28. Starting on Nov. 2, the service will increase to three times a week, with an additional flight on Thursdays. The flight is scheduled to arrive at DEN at 12:40 p.m. and depart DEN at 2:40 p.m. It will operate using a Boeing 787-9 with 344 seats, only the second carrier at DEN to operate this aircraft.

“Denver International Airport is delighted to welcome Norwegian to our growing family of airline partners,” said airport CEO Kim Day. “Not only will these flights provide more options for travelers, but they will stimulate the market and increase travel between Denver and London as well as other points in Norwegian’s larger European network.”

Currently, nearly 400 people a day travel between Denver and London, ranking London as Denver’s largest long-haul market, and second-largest international market – only Cancun, Mexico, generates more demand.

From an economic standpoint, the United Kingdom ranks as the Colorado’s largest foreign investor, and the commercial relationship between Colorado and the United Kingdom generated over \$400 million in trade in 2016. Norwegian’s new nonstop flight to London/Gatwick will bring more economic benefits by generating an estimated 655 new jobs and more than \$75 million in annual economic impact to the State of Colorado. Nearly 80 percent of this impact is due to new visitors to Colorado.

“London is an integral part of our ever-growing global route network. The city is perfect for both business and leisure travelers, and we are excited to offer more West Coast routes for Americans who are looking for inexpensive access to London, with connections to several destinations across Europe. Norwegian now offers 48 transatlantic flights from 13 U.S. cities and we are fully committed to offer Americans the most affordable non-stop fares to Europe, combined with our award-winning service. With our continuous U.S. expansion, we also bring even more tourists to the U.S. and support American jobs,” said Thomas Ramdahl, Norwegian’s Chief Commercial Officer.

With the addition of Norwegian, DEN is now served by 23 airlines including seven foreign-flag carriers that provide service to 21 international destinations in eight countries, and more than 180 total nonstop destinations.

About Norwegian

Norwegian is the world's sixth largest low-cost airline and carried 30 million passengers in 2016. The airline operates 450 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S. Norwegian has a fleet of 120 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. Norwegian was named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT). Norwegian was named the World's Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, named Europe's Best Low-Cost Airline. Norwegian employs 6,000 people. The airline offers 50 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow [@Fly Norwegian](#) on Twitter, join the discussion on [Facebook](#) and keep up with our adventures on [Instagram](#). For more information on Norwegian and its network, visit [norwegian.com](#).

Denver International Airport is the 19th-busiest airport in the world and the sixth-busiest airport in the United States. With 58.3 million passengers traveling through the airport each year, DEN is one of the busiest airline hubs in the world's largest aviation market. DEN is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit [www.FlyDenver.com](#), check us out on [YouTube](#), [Pinterest](#), and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#). For current employment opportunities, visit [jobs.flydenver.com](#).

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