



## **DEN Adopt-A-School Program Overview**

Denver International Airport (DEN) is a leader in aviation. Now DEN wants to become the leader in aviation leadership, training and education with the Center of Equity and Excellence in Aviation (CEEA).

CEEA's Adopt-a-School Program is a year-long, approach to developing partnerships between local schools and the airport giving students the opportunity and support to explore a career in aviation.

DEN's approach to the future leaders in aviation is a holistic approach to working with local schools and the community to truly impact students' lives and learning.

CEEA is looking for six schools to launch this year-long program with DEN. We encourage all schools to apply to be part of this groundbreaking program. CEEA serves as a roadmap for how to successfully work with DEN through a year-long collaboration.

### **Program Benefits**

CEEA's Adopt-a-School Program is designed to connect students with aviation, community resources and educational programming. Through this program, schools have access to:

- Industry professionals who can talk about careers in aviation and enhance your students' experiences and strengthen school initiatives
- Events and programming to enhance and supplement the student educational experiences
- Community engagement and partnership will connect the entire school community with aviation and local leaders

### **Is This Program Right for Your School?**

We encourage all schools to apply to participate in this program!

The goal is to develop a relationship with schools that will enrich student experiences and help DEN look for aviation leaders of tomorrow.

Participating schools will receive support to achieve the following:

1. Community engagement
2. Support existing programs, projects and events
3. Create partnership best practices

### **How It Works**

This program is designed to be a successful partnership between schools and DEN. .

#### **Step 1: Submit an Adopt-A-School application**

- School to submit an [Adopt-a-School Program Application](#)



Step 2: CEEA will review the application and determine if it's a good fit (this will take 2-3 weeks)

Step 3: Once approved, the school will identify a partnership team

- School principals, administrative staff, teachers, and Parent/Teacher Organizations are ideal representatives. This team will be the main contact for DEN and its representatives

Step 4: Develop a partnership plan

- The school team and your DEN CEEA program manager will develop a partnership plan that outlines collaboration for the year. We encourage student-facing goals.
- This should include two school-level activities and one community event.
- Together, the team is will plan out the activity calendar, facilitate events, review budget and communicate with all those involved
- The partnership with strengthen through consistent and effective activities with student-growth intention

Step 5: Share Your Success

Share the success of your partnership with staff, students, parents, and the community via surveys, emails, and social media platforms. We want to ensure your good work is known and celebrated! (All DEN branded material must be reviewed and approved by DEN Global Communications and Marketing team)

### **Program Commitments**

While each partnership will be uniquely tailored to the school, we are hoping that all participating parties will:

- Develop a Partnership Plan
- Help develop a year-long plan with DEN/CEEA that outlines key engagements (events, budget, etc.) during the year. All schools will work with the CEEA Program Manager to review and implement the plan.
- Designate a program Points-of-Contact
  - This point of contact can be any member of staff who is able and willing to lead the Partnership team with DEN/CEEA throughout the school year.
- Support School Events (Pick three)
  - Work with DEN/CEEA program managers for engagements that are flexible to school needs and can take several forms.
- Periodic Reporting
  - Complete periodic surveys to assess satisfaction with the partnership.



Menu of Options Partnership Activities

[CLICK HERE TO APPLY](#)

Application Deadline: Friday, March 17, 2023