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FOR IMMEDIATE RELEASE

Voodoo Doughnut Opens Shop at Denver International Airport



DENVER – Oct. 31, 2022 – Today, Denver International Airport (DEN) celebrated the much-anticipated opening of Voodoo Doughnut on Concourse B. DEN is the first airport location for the brand.

“Although Voodoo Doughnut was founded in Portland, it feels like they are right at home here at DEN,” said DEN CEO Phil Washington. “We’re honored that they selected DEN as their first airport location. Passengers have been eagerly waiting for Voodoo to arrive, and so have we.”

Voodoo has expanded their Denver footprint and the DEN location is joining two well-established shops in the downtown Denver area on Colfax and South Broadway. There are now 14 Voodoo Doughnuts across six states.

“We’ve been looking forward to working with DEN as a partner in the opening at the Denver Airport so travelers from around the globe can get a taste of that Voodoo Magic,” said Chris Schultz, Voodoo Doughnut CEO. “That time has finally arrived, and we are thrilled,” continued Schultz.

Voodoo Doughnut was brought to DEN by JAF Concessions, a local, women-owned business with Airport Disadvantaged Business Enterprise (ACDBE), Minority/Women-owned Business Enterprises (MWBE), Small Business Enterprise (SBE), Emerging Business Enterprise (EBE) and Disadvantaged Business Enterprise (DBE) certifications.

Passengers can enjoy innovative, handmade doughnuts, like the Voodoo Doll and Maple Bacon Bar, as well as Coava Coffee. Voodoo’s DEN location also has a special blue alien mascot – which compliments the conspiracies surrounding the airport.

Voodoo Doughnut officially opened on Oct. 28. They are located on the mezzanine level in the center of Concourse B and are open daily from 5:30 a.m.-9:30 p.m.

Denver International Airport is the third-busiest airport in the United States and one of the top ten busiest airports in the world. DEN is the primary economic engine for the state of Colorado, generating more than \$33 billion for the region annually. For more information visit www.FlyDenver.com, check us out on [YouTube](#) and [Instagram](#), like us on [Facebook](#) and follow us on [Twitter](#).

Founded in Portland, Oregon in 2003, **Voodoo Doughnut** created the gourmet doughnut category. Famous for introducing the world to the Bacon Maple Bar, Memphis Mafia, and The Cannolo. Voodoo Doughnut now offers more than 50 flavor options, including 25 vegan options with focus on the guest experience, employee incentives and giving back to the community through its charitable initiatives. After announcing an upcoming shop opening, in Katy, TX, Voodoo Doughnut continues to expand, bringing new shops to neighborhoods across the U.S. and is currently operating in Portland and Eugene, OR, Vancouver, WA, Denver, CO, Austin, Cypress and Houston, TX and Orlando, FL and Hollywood, CA (Universal CityWalk). To see a list of current Voodoo locations and learn more, visit www.voodoodoughnut.com.

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