

## Rental Car Concessions (on-site)

May 2022



Brand	2022 Monthly	2021 Monthly	Change	YOY %Change	2022 YTD	2021 YTD	Change	YOY YTD %Change	2022 Market Share	12-Month Mkt Share
Alamo	\$3,999,729.78	\$3,558,491.28	\$441,238.50	12.40%	\$17,675,285.02	\$17,783,581.03	(\$108,296.01)	-0.61%	8.44%	7.50%
Avis	\$7,422,217.00	\$5,977,373.49	\$1,444,843.51	24.17%	\$39,342,783.17	\$24,651,972.28	\$14,690,810.89	59.59%	15.66%	16.33%
Budget	\$7,343,709.00	\$7,309,692.76	\$34,016.24	0.47%	\$38,589,165.83	\$34,172,720.82	\$4,416,445.01	12.92%	15.49%	17.89%
Dollar	\$1,296,812.09	\$1,079,354.83	\$217,457.26	20.15%	\$6,889,802.01	\$5,181,619.91	\$1,708,182.10	32.97%	2.74%	3.01%
Enterprise	\$6,339,457.74	\$5,989,893.69	\$349,564.05	5.84%	\$33,012,413.22	\$29,735,140.46	\$3,277,272.76	11.02%	13.37%	12.22%
Fox	\$2,169,434.88	\$2,029,252.40	\$140,182.48	6.91%	\$11,494,470.89	\$11,914,873.50	(\$420,402.61)	-3.53%	4.58%	4.36%
Hertz	\$8,563,812.46	\$5,439,589.62	\$3,124,222.84	57.43%	\$45,345,994.74	\$23,828,562.15	\$21,517,432.59	90.30%	18.07%	16.35%
National	\$5,742,840.85	\$3,967,567.30	\$1,775,273.55	44.74%	\$31,201,777.15	\$18,385,335.09	\$12,816,442.06	69.71%	12.11%	10.80%
Payless	\$906,820.03	\$1,254,710.84	(\$347,890.81)	-27.73%	\$7,017,314.82	\$3,749,853.70	\$3,267,461.12	87.14%	1.91%	2.74%
SIXT	\$1,599,562.65	\$2,397,040.15	(\$797,477.50)	-33.27%	\$11,230,265.44	\$12,316,742.23	(\$1,086,476.79)	-8.82%	3.37%	4.56%
Thrifty	\$2,019,579.49	\$2,614,950.32	(\$595,370.83)	-22.77%	\$10,176,198.79	\$8,960,177.27	\$1,216,021.52	13.57%	4.26%	4.24%
Zipcar	\$924.49	\$7,430.41	(\$6,505.92)	-87.56%	\$6,264.07	\$25,486.82	(\$19,222.75)	-75.42%	0.00%	0.01%
<b>Total</b>	<b>\$47,404,900.46</b>	<b>\$41,625,347.09</b>	<b>\$5,779,553.37</b>	<b>13.88%</b>	<b>\$251,981,735.15</b>	<b>\$190,706,065.26</b>	<b>\$61,275,669.89</b>	<b>32.13%</b>	<b>100%</b>	<b>100%</b>

6/30/2022