

Rental Car Concessions (on-site)

June 2022



Brand	2022 Monthly	2021 Monthly	Change	YOY %Change	2022 YTD	2021 YTD	Change	YOY YTD %Change	2022 Market Share	12-Month Mkt Share
Alamo	\$4,664,921.87	\$4,475,670.05	\$189,251.82	4.23%	\$22,340,206.89	\$22,259,251.08	\$80,955.81	0.36%	7.12%	7.33%
Avis	\$11,732,218.93	\$9,188,916.86	\$2,543,302.07	27.68%	\$57,743,367.41	\$33,840,889.14	\$23,902,478.27	70.63%	17.92%	17.24%
Budget	\$11,960,773.82	\$13,410,748.35	(\$1,449,974.53)	-10.81%	\$56,221,324.79	\$47,583,469.17	\$8,637,855.62	18.15%	18.27%	18.03%
Dollar	\$1,630,390.99	\$1,692,980.24	(\$62,589.25)	-3.70%	\$8,520,193.00	\$6,874,600.15	\$1,645,592.85	23.94%	2.49%	2.93%
Enterprise	\$7,349,631.33	\$7,565,141.08	(\$215,509.75)	-2.85%	\$40,362,044.55	\$37,300,281.54	\$3,061,763.01	8.21%	11.22%	11.87%
Fox	\$2,855,251.76	\$2,837,538.60	\$17,713.16	0.62%	\$14,349,722.65	\$14,752,412.10	(\$402,689.45)	-2.73%	4.36%	4.25%
Hertz	\$13,304,938.19	\$9,262,096.82	\$4,042,841.37	43.65%	\$58,650,932.93	\$33,090,658.97	\$25,560,273.96	77.24%	20.32%	16.51%
National	\$6,281,548.72	\$5,625,702.38	\$655,846.34	11.66%	\$37,483,325.87	\$24,011,037.47	\$13,472,288.40	56.11%	9.59%	10.61%
Payless	\$837,797.93	\$2,000,133.56	(\$1,162,335.63)	-58.11%	\$7,855,112.75	\$5,749,987.26	\$2,105,125.49	36.61%	1.28%	2.50%
SIXT	\$2,674,540.03	\$3,350,502.55	(\$675,962.52)	-20.17%	\$16,047,482.65	\$15,667,244.78	\$380,237.87	2.43%	4.08%	4.66%
Thrifty	\$2,187,493.51	\$2,606,287.79	(\$418,794.28)	-16.07%	\$12,363,692.30	\$11,566,465.06	\$797,227.24	6.89%	3.34%	4.07%
Zipcar	\$3,316.54	\$9,474.11	(\$6,157.57)	-64.99%	\$9,580.61	\$34,960.93	(\$25,380.32)	-72.60%	0.01%	0.00%
Total	\$65,482,823.62	\$62,025,192.39	\$3,457,631.23	5.57%	\$331,946,986.40	\$252,731,257.65	\$79,215,728.75	31.34%	100%	100%

8/1/2022