

## Rental Car Concessions (on-site)

August 2022



Brand	2022 Monthly	2021 Monthly	Change	YOY %Change	2022 YTD	2021 YTD	Change	YOY YTD %Change	2022 Market Share	12-Month Mkt Share
Alamo	\$6,230,975.23	\$5,640,815.51	\$590,159.72	10.46%	\$33,909,618.28	\$33,949,238.49	(\$39,620.21)	-0.12%	8.23%	7.35%
Avis	\$13,153,933.18	\$14,023,341.66	(\$869,408.48)	-6.20%	\$86,266,661.54	\$62,522,417.49	\$23,744,244.05	37.98%	17.38%	17.31%
Budget	\$13,320,878.50	\$16,287,690.58	(\$2,966,812.08)	-18.22%	\$86,453,020.68	\$83,700,399.63	\$2,752,621.05	3.29%	17.60%	17.27%
Dollar	\$1,672,674.39	\$2,319,898.82	(\$647,224.43)	-27.90%	\$11,955,590.60	\$13,043,055.13	(\$1,087,464.53)	-8.34%	2.21%	2.54%
Enterprise	\$8,495,630.17	\$7,714,855.29	\$780,774.88	10.12%	\$58,573,645.16	\$53,703,860.85	\$4,869,784.31	9.07%	11.23%	12.20%
Fox	\$3,141,807.39	\$3,081,097.98	\$60,709.41	1.97%	\$20,705,464.38	\$21,680,159.26	(\$974,694.88)	-4.50%	4.15%	4.18%
Hertz	\$14,330,526.84	\$13,024,072.33	\$1,306,454.51	10.03%	\$88,956,841.95	\$59,476,018.70	\$29,480,823.25	49.57%	18.94%	17.17%
National	\$7,043,853.60	\$6,597,160.86	\$446,692.74	6.77%	\$52,110,558.11	\$37,731,749.82	\$14,378,808.29	38.11%	9.31%	10.80%
Payless	\$1,963,738.98	\$1,917,298.39	\$46,440.59	2.42%	\$11,643,882.24	\$10,388,447.81	\$1,255,434.43	12.08%	2.59%	2.39%
SIXT	\$3,432,479.48	\$3,092,018.71	\$340,460.77	11.01%	\$23,357,376.14	\$22,803,333.85	\$554,042.29	2.43%	4.54%	4.71%
Thrifty	\$2,883,305.60	\$3,781,604.48	(\$898,298.88)	-23.75%	\$18,118,965.79	\$17,464,024.40	\$654,941.39	3.75%	3.81%	4.07%
Zipcar	\$4,381.05	\$5,581.72	(\$1,200.67)	-21.51%	\$15,660.13	\$47,151.07	(\$31,490.94)	-66.79%	0.01%	0.00%
<b>Total</b>	<b>\$75,674,184.41</b>	<b>\$77,485,436.33</b>	<b>(\$1,811,251.92)</b>	<b>-2.34%</b>	<b>\$492,067,285.00</b>	<b>\$416,509,856.50</b>	<b>\$75,557,428.50</b>	<b>18.14%</b>	<b>100%</b>	<b>100%</b>

10/11/2022