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"Beer Flights" Offers Suds (Locally Brewed) at **Denver International Airport**

Munich's Oktoberfest, the Denver Beer Fest and the Great American Beer Festival are brewing.

Joining these festivities is a temporary beer garden, called "Beer Flights," which is presented at DIA by the Colorado Lottery.

The beer garden is open from 11 a.m. to 7 p.m. daily through Oct. 4, 2014, in the center of Jeppesen Terminal's atrium. Tickets are available at the door for \$10, and visitors must be 21 or older and have a valid ID to enter. Cash and most major credit cards will be accepted for payment.

"Beer Flights will offer travelers from around the world a taste of Colorado's craft-brewery artisanship, creativity and innovation in a fun setting here at the airport," said DIA CEO Kim









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Air Service News

Frontier Airlines Adding Flight to West Palm Beach and Chicago O'Hare

West Palm Beach (PBI), a new nonstop destination from Denver, will be available beginning Oct. 26, 2014, when Frontier Airlines begins the service, flying four times a week: Tuesday, Thursday, Saturday and Sunday.

Denver air travelers flying Frontier will have a choice of Chicago airports starting Oct. 1, 2014. The carrier already connects Denver and Chicago Midway, but now it will also fly to Chicago O'Hare (ORD)five days a week: Monday, Tuesday, Wednesday, Friday and Sunday.

Southwest Will Offer Nonstop Flights to Mexico in October

In less than two months—on Oct. 7—Southwest Airlines will begin service from Denver to Cancun (CUN) with daily roundtrip flights. Then, on Oct.



Day.

Admission to the event includes a souvenir glass, a bag of pretzels from Southwest Airlines, and access to 10 samples of beer (each 2 ounces). Eleven Colorado breweries, which provide many

of their labels to DIA's bars and restaurants, will be represented at the beer garden. The participating breweries are:

- Avery Brewing Company
- Breckenridge Brewery
- Bristol Brewing Company
- Dry Dock Brewing Company
- Great Divide Brewing Company
- · Left Hand Brewing Company
- New Belgium Brewing Company
- Odell Brewing Company
- Ska Brewing Company
- Pug Ryan's Brewery Company
- Telluride Brewing Company

The beer garden has eight picnic tables decorated by local artists and entertains visitors with live music, brew trivia, talks by brew masters and more. The Colorado Lottery is on-site selling its products during the 16-day event.

11, 2014, Southwest will begin Saturday-only service to **San Jose del Cabo/Los Cabos** (**SJD**) from Denver.

Also, now that Wright
Amendment restrictions on
Southwest flying long-haul
itineraries from Dallas Love
Field (DAL) are repealed, it
can inaugurate DEN-DAL
nonstop service—three
roundtrips a day—beginning
Oct. 13, 2014.

United Announces Denver-Panama City, Panama, Service

United Airlines has announced it would like to provide daily nonstop air service to Panama City's Marcos A. Gelabert International Airport (PAC) beginning Dec. 3, 2014. The flights will operate daily November through August and five times weekly in September and October, offering Denverarea travelers access not only to the Panamanian capital but also to cities in Central and South America through connections offered by United's Star Alliance partner, Copa Airlines.

Contributors

Laura Coale – Writer Steve Klodt – Chief Editor



Through Oct. 4, 2014, you can enjoy a beer garden at DIA. The "garden" is sponsored by the Colorado Lottery, and for \$10 you can drink 10 samples of Colorado-brewed beer (each 2 ounces) and receive a bag of pretzels courtesy of Southwest Airlines.

You can participate in a photo contest throughout Beer Flights, which encourages attendees to post a photo of their visit on Twitter using #BeerFlightsDIA for a chance to win one of several prizes, including a snowboard, T-shirts, hats, and an overnight package in Durango offering a day with Ska Brewing Company's head brewer, Thomas Lawson. To add a unique twist to your photo, Oktoberfest costumes are encouraged.

Beer Flights was organized by Denver International Airport and Denver Arts and Venues in conjunction with the Denver Theatre District and the Colorado Brewers Guild.

All travelers can also experience *Colorado on Tap: The State of Brew Culture*, an art exhibit that features educational information about the craft-beer culture and its impact in Colorado. The exhibit is located in the pre-security hallway that leads from the terminal toward A Gates.

Name the New Outdoor Plaza

Denver International Airport is soliciting proposals for the naming of an outdoor plaza, which is being built between Jeppesen Terminal and the new Westin Hotel and Conference Center.

DIA is looking to name the plaza after a person who has made a significant contribution to the success of the airport from a cultural, political, economic or social perspective. To nominate someone, visit http://denplaza.flydenver.com.

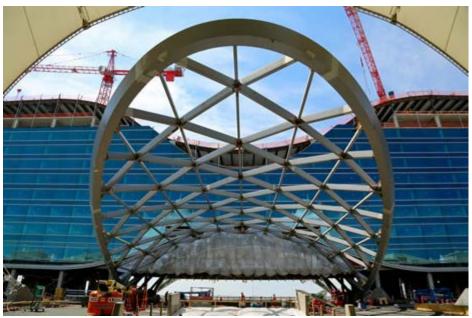
Nominations will be accepted through Sept. 30, 2014, and the selected name will be announced at a public dedication on Feb. 28, 2015.

The plaza will be a new space for arts, entertainment and relaxation.

Heath Montgomery – Writer

Ken Mostek - Photographer

Julie Smith – Writer



Construction continues on Denver International Airport Westin Hotel. Pictured in the foreground is an outdoor plaza, partially covered by a canopy, which is located between the hotel and Jeppesen Terminal. The plaza will be a unique gathering place, where people can congregate for fresh air, dine alfresco, watch performances, or just talk. DIA is soliciting suggestions for a name for the plaza.

DIA Seeking New Restaurants, Shops; Announces 14 New Business Opportunities

Have you thought about becoming a concessions tenant at the airport?

This could be your chance. DIA announced Aug. 29 that it will seek bids on 14 new shopping and dining locations, including a common-use passenger lounge, convenience retail for the upcoming public transit center for RTD buses and commuter rail, and a brewery-themed restaurant for the Westin hotel, now under construction.

A total of 11 requests for proposals representing 14 new concession opportunities will be released beginning in November. The new tenant locations are currently advertised on the airport's 90-day list of upcoming business opportunities.

About 75 percent of DIA's 140 concession locations will evolve into a mix of new or remodeled businesses over the next few years because of expiring leases.

"We are actively seeking concepts that will provide quality and variety while meeting the escalating expectation of the traveling public, while simultaneously creating a sense of place at DIA," said airport CEO Kim Day.

For the first time, the 90-day list includes the participation goals assigned to each location under the federal Airport Concessions Disadvantaged Business Enterprise program (ACDBE), and the City of Denver's Minority/Women Business Enterprise (M/WBE) goals.

ACDBE goals apply to the operation of each concession, while M/WBE goals apply to the design and construction of each location.

Interested individuals should attend DIA Day.

Take Advantage of DIA Day



Denver International Airport will provide a special free seminar for entrepreneurs during the annual DIA Day, which offers a comprehensive look at how to do business at the airport. The seminar will provide detailed information about the 11 RFPs and how to navigate the bidding process. DIA Day will also focus on specific aspects of doing business at DIA, such as bonding and insurance requirements, the airport's Retail Merchandising Units program, and working with airport security.

Attendees will also learn about the DIA Commerce Hub and how it can help businesses that want to get established at DIA.

DIA Day will be held Oct. 7 at the Renaissance Denver Hotel. Lunch will be provided.

Registration for the workshop is now open at http://diaday2014.eventbrite.com.

Registration closes Sept. 29 and is available on a first-come, first-served basis.

DIA among First U.S. Airports to Commit to

Airport Carbon Accreditation Program

Continuing its role as a global leader in environmental management, DIA has become one of the first North American airports to sign on to the Airport Carbon Accreditation program, launched by Airports Council International-Europe.



Airport Carbon Accreditation is an independent program that provides a common framework for airports to lessen their climate impacts and also reduce their operational costs as they improve efficiencies. The program will become available to North American airports for the first time in 2015, and DIA has committed to pursuing certification under the

internationally recognized program.

Airport Carbon Accreditation requires airports to measure their CO2 emissions and to have those emissions verified by an independent party. Participating airports then work to reduce on-site activities that contribute to carbon emissions by installing energy-efficient lighting, using green energy sources, investing in alternative-fuel vehicles, working with partner agencies to reduce aircraft taxiing times, and more.

There are currently 103 certified airports globally - 86 in Europe, 16 in Asia-Pacific, and one in Africa.

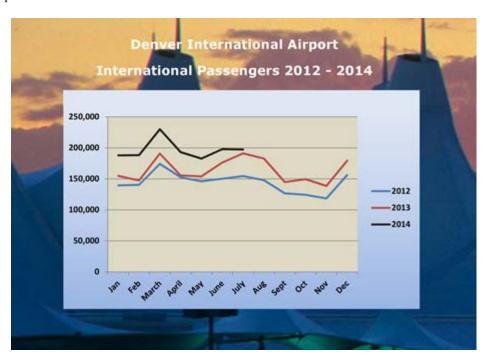
"Reducing greenhouse gas emissions makes good business sense," said Scott Morrissey, DIA's director of environmental programs. "We're proud to be among the first airports in North America to seek Airport Carbon Accreditation certification."

DIA formalized the agreement on Sept. 7, 2014, at the ACI-North America annual conference in Atlanta.

For more information, visit www.airportcarbonaccreditation.org.

Passenger Traffic Trends

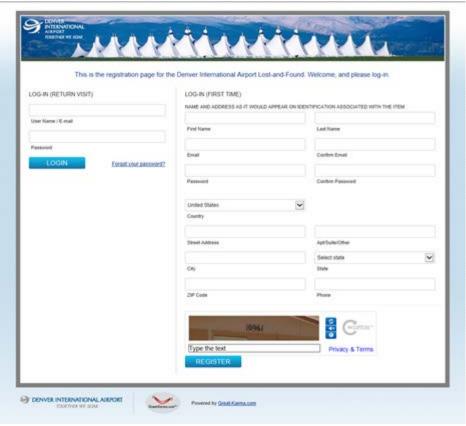




Online Lost and Found System Launched at DIA

A new system at DIA allows customers to file a digital claim for a lost item online from anywhere in the world at any time, using a mobile phone, tablet, laptop or personal computer, by visiting www.DIALostAndFound.com. DIA's new system more efficiently catalogues the tens of thousands of items turned in to Lost and Found every year, and can automatically match those items with customers.

The airport has seen a steady increase in the volume of lost items that are turned in. From 2005 to 2013, the number of items that DIA has received has more than doubled, from 20,814 items in 2005 to 43,582 items in 2013.



You can now go online to file a lost-and-found claim for any item that you might have left behind

at Denver International Airport.

Last year, DIA received more than 91,000 telephone calls and more than 12,000 e-mails related to lost items. Under the new system, the digital claim form will search continuously for a matching item, eliminating the need for customers to contact the Lost and Found department multiple times.

If a match is made and ownership confirmed, customers will be given options for shipping the item or picking it up at the DIA Lost and Found office. Lost items are collected from all public areas of the airport, including the TSA security checkpoints and DIA parking lot shuttle buses. Items left in shops and restaurants, gate areas or on aircraft are collected and managed by tenants and airlines.

Customers can also file a claim for a lost item from one of four new kiosks, which are located at the Lost and Found office in Jeppesen Terminal and at the concourse information booths. The kiosks feature 23-inch touchscreen monitors and can be accessed 24 hours a day.

Under Denver's municipal code, DIA holds personal property for 30 days before it is prepared for auction, charitable donation, or disposed of by the General Services city surplus warehouse.

For more information, visit www.DIALostandFound.com.

New Liveries

During the past five or so years, several U.S. Air Carriers have changed their aircraft liveries—some in response to buyouts or mergers and the resulting new corporate image, and some to achieve a new look or new identity.

After United Airlines and Continental Airlines merged the new livery looks like this:



After it merged with Continental Airlines, United Airlines developed the livery painted on this Boeing 747-400 aircraft.

As American Airlines and US Airways are completing their merger, American came out with a new paint job for its aircraft, using a flag image reminiscent of US Airways' logo and livery, and marked with a red, white and blue logo incorporating an eagle.



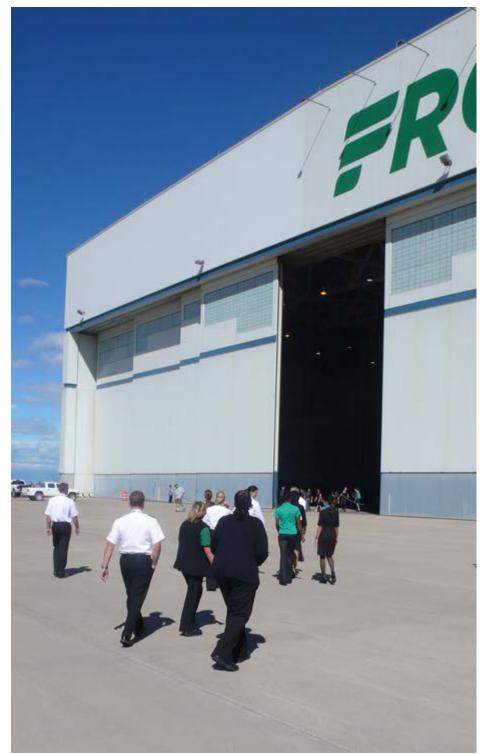
American Airlines has a whole new look as a result of its merger with US Airways.

On Sept. 8, Southwest Airlines introduced its new livery in Dallas, eliminating orange from the color scheme, adding a yellow stripe to the tail, and moving the lettering for Southwest from the tail to the fuselage, presenting the airline name in white. The redesigned livery no longer renders the aircraft underbody red. It is now painted a solid blue.



Blue, yellow, red and white are the colors that Southwest Airlines has chosen for its new livery, which the carrier introduced on Sept. 8.

And the next day, at the Frontier hangar north of DIA's Concourse C, Frontier employees tugged the carrier's 55th Airbus from the hangar to debut the airline's new livery. The plane rolled slowly onto the tarmac to the applause of employees and invited guests. The just-launched livery makes a few changes but mostly keeps the same color scheme of Frontier's green and white (minus the grey lettering) and keeps the animal decals on the aircraft tails. In fact, the animal photos extend from the tail and wrap under the aft fuselage. The corporate name is now spelled out in green lettering about two-thirds the length of the plane. In a nod to history, the "F" in Frontier is rendered like the "F" used on the original Frontier Airlines' livery in the 1980s, and beneath the lettering is an arrow—a design element taken from an even earlier incarnation of the carrier's identity.



On Sept. 9, Frontier Airlines premiered its new livery at its DIA hangar. Above, airline employees walk toward the hangar to prepare to tow a newly painted Airbus 320 from the hangar so the public can see the new livery.













A series of photographs show Frontier Airlines employees pulling an Airbus 320, painted with the carrier's new livery, from the Frontier hangar at DIA. The public was able to see the new livery for the first time on Sept. 9.

Frontier chief executive officer, David Siegel, told his audience, "Frontier has enormous potential to be *the* low cost airline." He said the company has to excel and make sure "low fares are done right," which, minus the auxiliary verb, is the tag line for the airline's new ad campaign: "Low fares done right." Frontier also has unveiled a redesigned Web site.

In rolling out the new marketing campaign Siegel said his company has to emphasize "Rocky Mountain hospitality" and reaffirm its commitment to serving the customer, which, he said, "is the foundation that has made us successful."

For an interesting look at a new process that Airbus uses to paint liveries:

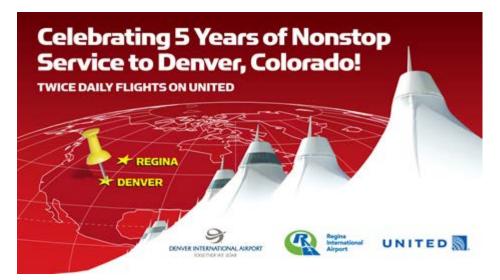
http://www.airbus.com/newsevents/news-events-single/detail/think-ink-airbus-revolutionises-how-an-airlines-livery-is-applied-to-jetliners/

If you want more information about airline liveries, follow this link: http://liveries.flightgear.org/aircraft.php?id=97

Our Neighbor to the North: Saskatchewan

DIA is celebrating the fifth anniversary of United Airlines' nonstop service to Regina, which is the capital of the Canadian province of Saskatchewan. United also flies nonstop from Denver to Saskatoon, the province's largest city.

If you travel due north from Denver, you eventually end up in Saskatchewan. Regina and Denver are both at 104 degrees longitude, and Saskatoon, is only a bit farther west at a longitude of 106 degrees.



Saskatoon has a population of 222,035 and Regina, which thankfully changed its original name of "Pile of Bones," has a population of just about 193,000.

As the Rocky Mountains head into Wyoming from Colorado, they begin veering northwest, so you won't find them in Saskatchewan. Instead, you'll encounter the northern Great Plains, where Regina and Saskatoon are situated. Forested topography with thousands of lakes, such as Lac la Ronge, Athabasca Lake, Reindeer Lake, and Wollaston Lake, can be found in the upper part of the province.



Above, a photo of the Saskatchewan Legislative Building. The exquisite architecture of the Provincial Legislative Building can be enjoyed close-up on guided tours. Courtesy of Tourism Saskatchewan/ J.F. Bergeron/ Enviro Foto.

Saskatchewan has great natural beauty, and <u>Regina</u> and <u>Saskatoon</u> have much to offer travelers who are looking for the culture and vibe of bigger cities.

Here some of the top reasons for visiting Regina (in no particular order of importance).

- 1. Even if you don't remember Sgt. Preston or Dudley Do-Right, you know the Mounties—or the Royal Canadian Mounted Police. Regina is home to the RCMP and has a training center for cadets—the RCMP Academy, Depot Division. You can visit the heritage center near the depot, which has Mountie artifacts dating to 1873, when the RCMP was formed.
- 2. The chamber of commerce organization Tourism Regina suggests a regal tour of the city, starting with breakfast or brunch at Hotel Saskatchewan (now

Radisson Plaza), a grand hotel built in 1927 and the digs for Queen Elizabeth and other royals when they visit Regina. Next, tour the Saskatchewan Legislative Building, a national historic site, situated on the shores of Wascana Lake. Enjoy the grand beaux-arts architecture, which incorporates a copper dome, Doric columns, and 34 kinds of marble. Or, sit in on a legislative session and watch the provincial government debate issues and craft laws. Outside the building are formal gardens. Then head to Government House, an 1891 building that was the official residence of the lieutenant governor of the Northwest Territories. The house and its Edwardian Gardens have been restored to the period of Lieutenant Governor Amédée Forget as the 19th century waned and the 20th century began.

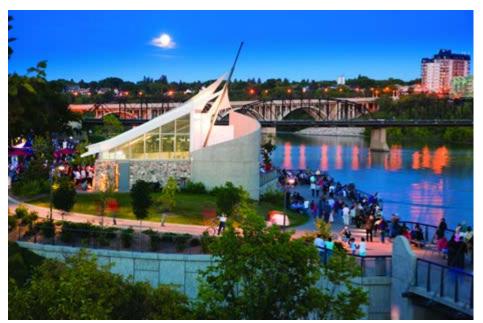
- 3. Explore Wascana Park, one of North America's largest urban parks (2,300 acres), and enjoy a forest of more than 350,000 hand-planted trees. At the park you will find the Royal Saskatchewan Museum, Saskatchewan Science Centre, the Mackenzie Art Gallery, and the Conexus Arts Centre. You can also enjoy sculptures, fountains that used to be in Trafalgar Square in London, and other urban park features. Dine at Willow on Wascana—a restaurant with outdoor seating overlooking the lake.
- 4. The Great Saskatchewan Mustard Festival The province grows almost 90 percent of the mustard grown for global export. In the words of Tourism Regina: "We created an event to show guests just how awesome mustard is the hands of talented local chefs." More than 20 food providers compete for the "Yellow Chef's Coat," which indicates the festivalgoers' choice for best food. Live music accompanies the culinary activities, and the whole event is held on a deck overlooking Wascana Lake.



Regina is home to the Royal Canadian Mounted Police Academy.

Now, let's look at Saskatoon—a three-hour drive northwest of Regina.

When you talk about Saskatoon, you have to talk about the South Saskatchewan River, which bisects the city and gives it character. The river is clean enough for water sports, such as kayaking or water skiing. Along its banks are parks and walkways and a new multiuse development called River Landing, which is a walking and gathering spot along the river.



Saskatoon residents gather for the Fireworks Festival at River Landing, a multiuse development on the downtown side of the South Saskatchewan River. Prominent in the photo is the Pavilion at River Landing, which houses food concessionaire Prairie Fare. Photo courtesy of Tourism Saskatoon.

Saskatoon's most visible landmark is the Bessborough Hotel—something of an amalgam combining a French chateau and Scottish castle, where you can have afternoon tea or dine at the Garden Court Café, which has views of the hotel gardens and the South Saskatchewan River.



Diners enjoy the Willow on Wasana, a restaurant in Wascana Park in Regina, Canada. Courtesy of Tourism Saskatchewan/Black Box Images.

In the summer, visit Saskatoon for its festivals, such as the Folk Festival and Fireworks Festival. The SaskTel Jazz Festival lasts for 10 days, offering singers and bands who perform in a range of jazz styles at multiple venues. You might also seek out the Saskatoon EX—a six-day annual exposition at Prairieland Park, with concerts, amusement rides, food vendors, chuck-wagon races, and many other activities and attractions that might be found at a state fair.



Saskatoon is the largest city in the Canadian province of Saskatchewan. It sits along the South Saskatchewan River. Photo courtesy of Tourism Saskatoon.

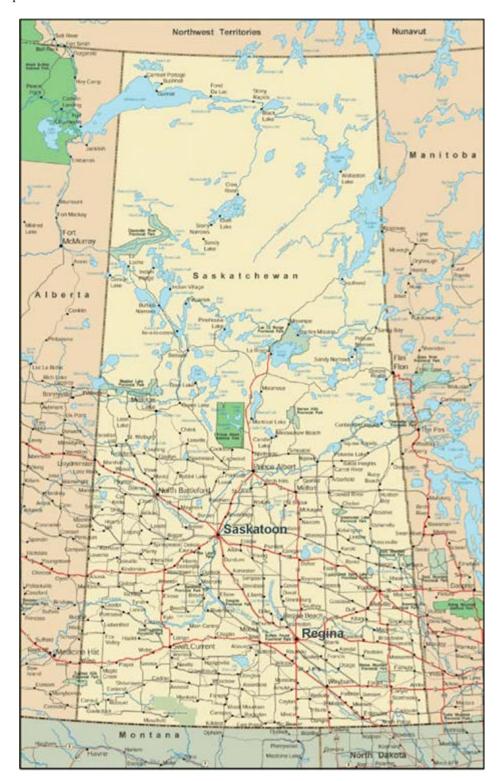
Outside of Saskatoon (five minutes away) is <u>Wanuskewin</u> Heritage Park, which advances the understanding and appreciation of the cultures of Northern Plains indigenous peoples. According to the park's Web site, the Wanuskewin area has some of the "most exciting archaeological finds in North America." So far, 19 prehistoric and two historical camp sites have been found within the Opimihaw Creek/South Saskatchewan River Valley. Some are 5,000 to 6,000 years old. The park land also contains several tipi circles and a medicine wheel of stone. The park's interpretive center has displays and video presentations, activity rooms and an amphitheater, so that Wanuskewin, which is the Cree word for "living in harmony" or "seeking peace of mind," and its history come alive. Trails within the park lead visitors through the areas where the nomadic Northern Plains Indians set up camps and hunted game, especially buffalo. Wanuskewin developed through partnerships between First Nations people and non-aboriginals, and the park plays an important role in encouraging the development of traditional First Nations art, crafts and literature within Saskatchewan and throughout Canada.



During 10 days every summer, Saskatoon hosts the Saskatchewan Jazz Festival, featuring scores of singers and bands. Photo courtesy of Tourism Saskatoon.

Regina and Saskatoon can be launching points for visiting Saskatchewan's two Canadian national parks and 34 provincial parks, which cover more than five million acres of land. The two national parks are Grasslands National Park, located in southwest Saskatchewan, and Prince Albert National Park, located a few hours north of Saskatoon. A few of the provincial parks are:

- Athabasca Sand Dunes a series of dune fields stretching about 100 km along the south shore of Lake Athabasca. This park is reachable only by float plane
- Lac la Ronge angling, canoeing, camping, viewing wildlife. Hike to Nistowiak Falls on the Churchill River
- Cypress Hills straddles Alberta and Saskatchewan prairie land with steep rises, lush valleys, and lodgepole pine



For information about all Saskatchewan's provincial parks, follow this link: <u>Saskatchewan Parks</u>

If you want to learn about Saskatchewan's two national parks: www.tourismsaskatchewan.com/places-to-go/parks/national-parks



Several sites in Saskatchewan are recognized internationally for their importance as staging grounds for migratory birds. This photo was taken at Nicolle Flats in Buffalo Pound Provincial Park. Photo courtesy of Tourism Saskatchewan. Photographer: Douglas E. Walker.

World Wide Money Exchange Opens Three New Locations at DIA

World Wide Money Exchange, a global currency exchange business that offers a wide array of money services, has completed construction of three new locations inside Denver International Airport.

World Wide Money Exchange can exchange 85 different foreign currencies and provide traveler's checks, money orders, postage stamps, international and domestic wires, and limited business services.



Pictured is World Wide Money Exchange, located in Jeppesen Terminal on Level 5, just outside International Arrivals.

The company has operated at DIA since the airport opened in 1995. The new stores, which replace three prior locations with an updated look and feel, are located inside Jeppesen Terminal near International Arrivals on Level 5, and in the centers of Concourses A and B. The stores are open 6 a.m. to 8 p.m. Monday through Saturday, and 7 a.m. to 8 p.m. on Sundays.

For more information, visit www.worldwidemoneyexchange.net.



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